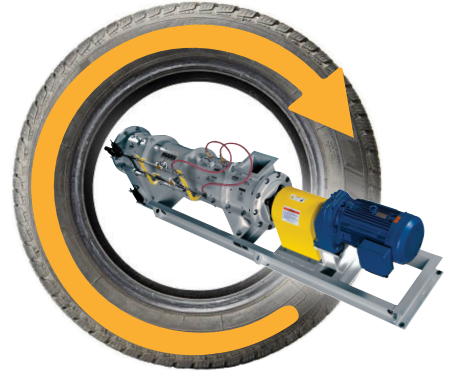


# 10 Reasons Why You Should Pelletize rCB



- 1. Sustainability:** Pelletizing transforms carbon-rich powder into a valuable commodity to be reintroduced into the industrial ecosystem.
- 2. Improved Handling and Shipping:** Pelletized rCB is easier to handle, transfer, ship, and unload than powder.
- 3. Less Dust:** Pelletizing reduces worker respiratory risks, product contamination, and the need for ventilation and dust collection systems.
- 4. Waste Reduction:** Pelletizing can lead to a higher yield, minimizing waste.
- 5. Consistent Dosing and Mixing:** Pellets provide a uniform weight and volume.
- 6. Enhanced Flowability:** Pellets offer improved feeding and metering.
- 7. Uniformity:** The consistency offered by pelletizing is demanded by end-users for more predictable results.
- 8. Quality:** Through lab and pilot-scale pelletization, pellet size, shape, density, and hardness can be determined upstream to meet application specs.
- 9. Higher Revenue:** Buyers will pay a premium for pelletized rCB over the unwieldy powdered form.
- 10. Outstanding ROI:** Mars Mineral pin mixer is built with high-quality components and workmanship needed to provide years of continuous, consistent operation with minimal routine maintenance.



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